

## **1000 Signs and Outdoor Advertising Structures**

**A. No sign shall be permitted in any district except as hereinafter provided.**

### **B. General Provisions**

1. Signs not exceeding twelve (12) square feet in area and advertising the sale, rental or lease of the premises on which the sign is located shall be permitted on any property.
2. Announcement or professional signs for home occupations and professional activities where permitted, shall not exceed two (2) square feet in area in an "R" District and not more than four (4) square feet in other districts.
3. Bulletin boards and signs for a church, school, community or other public or semi-public institutional building shall be permitted provided the area of such bulletin board or sign shall not exceed fifteen (15) square feet.
4. Wall signs pertaining to a non-conforming use shall be permitted on the same premises of such use, provided the area of such sign does not exceed twenty (20) square feet.
5. No building wall shall be used for display of advertising except that pertaining to the use carried on within such building.
6. Temporary signs not exceeding in the aggregate fifty (50) square feet, announcing special events or the erection of a building, the architect, the builders, contractors, etc., may be erected for a period of sixty (60) days, plus the construction period.
7. No sign shall be placed in any public right-of-way except publicly owned signs, such as traffic control signs and directional signs.

### **C. Business or Industrial District Signs:**

In a business or industrial district, each business shall be permitted one (1) wall sign (parallel to building wall), one (1) marquee sign (hanging under marquee), and either one (1) projecting sign (perpendicular to building wall) or one (1) free-standing sign subject to the following restrictions and exceptions.

1. The area of all permanent advertising signs for any single business enterprise shall be limited according to the width of the building or part of the building occupied by such enterprise. For the purposes of this Section, width shall be measured along the building face nearest and parallel to the street line. In the case of a corner lot, either frontage may be used in determining maximum area of the sign. The area of all permanent advertising signs for any single business enterprise may have an area equivalent to one and one-half (1  $\frac{1}{2}$ ) square feet of sign area for each linear foot of width of a building, or part of a building occupied by such enterprise, but shall not exceed a maximum area of five hundred (500) square feet. When figuring area allowed for projecting and free-standing signs, the square footage of one (1) side only shall be considered; also that the rear of the building be treated as the front.
2. Projections of wall signs shall not exceed two (2) feet measured from the face of the main wall of the building.
3. Marquee signs shall not exceed eighteen (18) inches in width (up and down dimensions) and forth-eight (48) inches in length (parallel to sidewalk dimension) and shall be hung not less than seven (7) feet four (4) inches above the sidewalk surface.
4. No part of a projecting sign shall come within two (2) feet of the face of the curb.

5. All wall and projecting signs shall be at least ten (10) feet above the pavement or sidewalk on one (1) story buildings and be above the floor of the second story in two (2) or more story buildings.
6. Only indirect illumination shall be permitted on illuminated signs.
7. In lieu of a wall sign, a sign may be erected which is coincident with the face of the marquee which has letters above the marquee having a height not in excess of eighteen (18) inches.
8. Free-standing signs shall not be over forty (40) feet in height, shall have its base located off the street right-of-way line, shall be at least fourteen (14) feet above the sidewalk; but in no case shall the sign come within two (2) feet of the face of the curb.

**D. Setback Requirements:**

Except as provided above, signs and outdoor advertising structures, where permitted, shall be set back from the established right-of-way line of any street or highway at least as far as the required front yard depth for a principal use in such district except for the following modifications:

1. For every square foot by which such sign or outdoor advertising structure exceeds eighty (80) square feet, such setback shall be increased by one-half (1/2) foot but need not exceed one hundred feet.
2. At the intersection of any state or federal highway with a major or secondary street, the setback on any sign or outdoor advertising structure shall not be less than one hundred (100) feet from the established right-of-way of each highway or street.
3. Real estate signs and bulletin boards for a church, school or any other public or semi-public, religious or educational institution may be erected not less than ten (10) feet from the established right-of-way line of any street or highway provided such sign or bulletin board does not obstruct traffic visibility at street or highway intersections.

**E. Special Yard Provisions:**

The following special provisions shall be observed in the erection or placement of signs and outdoor advertising structures:

1. No such sign or advertising structure shall be permitted which faces the front or side lot line of any lot in an "R" District within one hundred (100) feet of such lot line, or which faces any public parkway, public square or entrances to any public park, public or parochial schools, library, church, or similar institution, within three hundred (300) feet thereof.
2. Signs and advertising structures, where permitted, shall be erected or placed in conformity with the side and rear yard requirements of the district in which located except no sign or advertising structure shall be erected or placed closer than within fifty (50) feet to a side or rear lot line in any "R" District.

**F. Illumination:**

The following provisions shall be observed in the illumination of signs and advertising structures:

1. All signs and advertising structures, except as hereinafter modified, may be illuminated internally or by reflected light provided the source of light is not directly visible and is so arranged as to reflect away from the adjoining premises and provides that such illumination shall not be placed as to cause confusion or a hazard to traffic or conflict with traffic control signs or light.

2. No illumination involving movement or causing the illusion of movement by reason of the lighting arrangement or other devices shall be permitted.

#### **G. Permits**

1. A separate permit shall be required for the erection of signs regulated in this Ordinance, except that no permit shall be required for marquee signs, temporary real estate signs with an area of twelve (12) square feet for the sale or lease of property, and for small announcement signs with an area of less than two (2) square feet. Announcement signs, except those for professional and home occupations, shall be removed by the person or persons responsible for posting same within thirty (30) days after erection.

2. Each application for a sign permit shall be accompanied by a drawing showing the design proposed, the size, character and color of letters, lines and symbols, methods of illumination; the exact location of the sign in relation to the building and property, and the details and specifications for construction.

#### **H. Exemptions:**

Public notices, traffic control signs and other official signs and notices are exempt from the provisions of this Section.